FOR IMMEDIATE RELEASE

Tap Into the Power of Sharing With RealTime Health Mobile App for Stroke

SAN FRANCISCO, CA, USA, November 19, 2012 – RealTime Health LLC is thrilled to announce the official launch of its free mobile app for Stroke. Developed in cooperation with the Peninsula (now Pacific) Stroke Association of Palo Alto, CA, this unique mHealth tool combines the venerable art of storytelling with the modern technology of social connection to allow stroke survivors and caregivers to truly tap into the power of sharing.

Although peer connections are widely recognized as an important component of patient education, too many patients and caregivers are not able to attend support groups or interact with peers due to social isolation, illness or other factors. RealTime Health Stroke app removes those barriers by providing connection, support, resources and information at one's fingertips.

RealTime Health Founder and Managing Director Tina Campbell, who is completing a PhD on patient storytelling at the University of Melbourne, explains her approach, "Providing people with access to the knowledge and experience of fellow patients has been proven to have a positive impact on their confidence in managing their own condition, as well as their overall health. The enormous benefits from sharing information about the day-to-day management of life in the aftermath of stroke - and other chronic conditions - are now being recognized around the world."

In addition to viewing patient and caregiver stories, the app enables users to share their own stories and management ideas, seek out local support and programs and catch up on the latest news and information about stroke.

'RealTime Health Stroke' is available for download for iPhone and iPad on the <u>App Store</u> and for Android devices on <u>Google Play</u>.

Based on RealTime Health's extensive library of titles, other apps are currently in development. A COPD app will be the next to launch, and follows shortly. Click <u>here to watch</u> <u>a short App Intro video</u> which demonstrates the <u>RealTime Health apps</u> in more detail.

For more information:

Audra Laquidara, Senior Producer audra.l@realtimehealth.com 415-515-6018 415-992-5595

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About RealTime Health

RealTime Health has been the leading source of 'patient and caregiver narrative' support since 2006. With offices in San Francisco, Melbourne and Singapore, the company has a library of over 600 interviews across 60 titles and works with 50+ consumer support organizations to ensure all information is accurate and appropriate to each condition. In addition to developing mHealth apps, the company supplies support material for corporate, government and private use.

Summary:

RealTime Health launches its breakthrough new mobile app for Stroke, allowing survivors and caregivers access to free connections, support, resources and information about living with the aftermath of stroke.

Keywords:

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