

RealTime Health for Health Professionals

Video Script

As a health professional, you understand that the growing prevalence of chronic conditions is putting greater pressure on health systems worldwide. The burden this puts on physicians and patients makes it more important than ever that patients and their families are proactively engaged in their healthcare and feel confident and motivated to self-manage their health.

This move toward patient-centered care and shared decision-making requires of healthcare providers a more comprehensive view of chronic conditions and that includes what it is really like to live with that condition on a day-to-day basis.

RealTime Health's proprietary "Speaking from Experience" video library of over 700 patient narrative interviews from around the world not only provides unprecedented insight into living with chronic conditions from the patients' perspective, but also teaches health professionals how to elicit similar, rich insights from their own patients. RealTime Health's videos and related content provide patients and caregivers a valuable tool to learn new knowledge and increase their motivation to better self-manage their health conditions.

RealTime Health's delivery platforms make it easy for you and your patients to access our digital library and share appropriate video clips with your patients and fellow healthcare professionals. We offer you hosted options which enable you to consume the content online through our own mini-sites which can be white-labeled with your branding and customized to suit your needs. Alternatively, we can provide you with our digital assets which can be hosted on your own site, embedded into your learning management and training system, or used offline in presentations and health promotion events. RealTime Health also offers its content through rich and immersive web-apps which run on smartphones and table devices.

Acknowledging and addressing the real-life impacts your patients experience on a daily basis will enhance the working relationship between you, facilitate shared decision-making and enable you to support their self-management – leading to an increase in positive health outcomes, while alleviating your workload. In addition, with a presence on three continents, RealTime Health content demonstrates the cultural differences in self-management strategies and attitudes, providing health professionals an even broader understanding of how a patient experiences their condition.

[clips about relationship w health pros – suggestions:

USA SML Support – Caroline clip that begins at ~02:18 "Insists on seeing me every 3 months...just bc I'm sitting chatting with him

USA Bipolar – Medication & doctors – Avonelle clip that begins at ~3:11 "And it really made me want to take..." or Tom clip that begins at ~3:24 "To me, one of the biggest components of my care"

AUS Type 1 Diabetes Support – clip that begins at ~03:00 "The combination of a diabetes educator who has diabetes..."

SGE Living with Heart Disease – clip that begins at ~04:00 "Every 2 months I see my cardiologist..."]

As a trusted authority, your patients look to you for guidance and support as they navigate their treatment options, but only they know what it is truly like to live with a chronic condition every day. These days, healthcare is about engaging patients and their families, sharing decision-making,



supporting their self-management, and working together in order to make the most of our healthcare resources.

Patient narrative techniques have quickly gained recognition as an important tool for improving patient/physician communication. RealTime Health has been instrumental in establishing this evidence-based practice as an important component of health and wellness promotion worldwide.

Contact us about subscription and customized training options for our unique and powerful “Speaking from Experience” video library today.

RealTime Health. Experience the power of sharing.

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